



**2024 Pride in the Park  
Clat Adams Park - Quincy, IL  
September 22, 2024**

Greetings! My name is Douglas Peterson, President of *TriState Diversity Coalition, NFP, 501(c)3*. TriState Diversity Coalition (TSDC) was born in 2019 with a mission to celebrate diversity, love, and fellowship within the tri-state LGBTQ+ community. Throughout the year, TSDC participates in our local community, bringing visibility and education across the Tri-State region. Last September, we held our third ever Pride in the Park at Clat Adams Park. This day featured a morning ceremony, resource connections, local service organizations, nonprofits, vendors, and all-day entertainment.

Pride in the Park 2023 hosted nearly 1,000 participants traveling from all over the Tri-State region. One couple traveled to visit Quincy from Eastern Nebraska to celebrate with us. We achieved this through donations, sponsorships, and 100% volunteer support.

TSDC has begun working on our fourth Pride in the Park event scheduled for September 22, 2024 in Clat Adams Park. Our board, committee members, and volunteers are continuing to plan another fabulously inclusive family friendly day on the picturesque Mississippi River. With your contributions, we can make Pride in the Park a success again!

We would appreciate any support you can provide to help us continue to achieve our mission through this annual event. If you are interested in having your organization or business represented at Pride in the Park, please review the attached options.

Contact us at [tristatediversitycoalition@gmail.com](mailto:tristatediversitycoalition@gmail.com) with any additional questions. You may submit applications to the above email address or send in the mail:

TriState Diversity Coalition NFP  
644 Maine St.  
Quincy, IL 62301

Thank you for your support!

Douglas Peterson  
President  
TriState Diversity Coalition



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Sponsorship Information**

**\_\_\_ Platinum Sponsor - \$1000**

- Full page ad in our program and resource booklet
- Primary logo placement and recognition on all PSA's
- Primary inclusion in social media marketing
- Prominent placement on signage at event
- Organization recognized during event and performances
- Booth space included

**\_\_\_ Gold Sponsor \$500**

- 1/2 page ad in our program and resource booklet
- Inclusion in social media marketing
- Recognized on signage at event
- Booth space included

**\_\_\_ Silver Sponsor \$250**

- 1/4 page ad in our program and resource booklet
- Recognized on signage at event
- Booth space included

**\_\_\_ Bronze Sponsor \$100**

- 1/4 page ad in our program and resource booklet

**\_\_\_ Donate your own amount \_\_\_\_\_**

**Please make checks payable to *TriState Diversity Coalition NFP*.  
Checks and forms may be delivered to 644 Maine St. Quincy, IL 62301**

**Organization or Business Name \_\_\_\_\_**

**Point of Contact: \_\_\_\_\_ Email: \_\_\_\_\_**

**Signature \_\_\_\_\_ Date \_\_\_\_\_**

*Deadline for sponsorships is August 31, 2023. Please send your ad and logo to [tristatediversitycoalition@gmail.com](mailto:tristatediversitycoalition@gmail.com). Please indicate in your email the level of sponsorship you have chosen. Donations may remain anonymous.*